



5 YEARS
WARRANTY

SERATON

**New Generation
Innovative Sink**

GUIDE 2023

Upgrade your kitchen with
SERATON

INTRODUCING SERATON SINKS

A revolutionary new generation sink made with a high-tech ceramic coating over stainless steel. It's innovative design makes it unbreakable and highly scratch-resistant, while also being lightweight and easy to install. With its timeless aesthetic, Pro-Color technology to prevent fading and discoloration, and improved drainage angles, Seraton sinks offer the perfect combination of form and function.



SERATON

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Training

Welcome to **SERATON**! Our new generation innovative sinks are designed to make your kitchen look stunning while providing maximum durability and functionality.

To ensure our customers get the most out of their purchase, we offer online training sessions covering product features, installation, and care advice for optimal use and maintenance.

Join us and discover the world of **SERATON**!

Training Topics

- Details on product features and materials
- Insight and background on the company
- Correct care and installation of the sink
- Special features of our kitchen taps and accessories

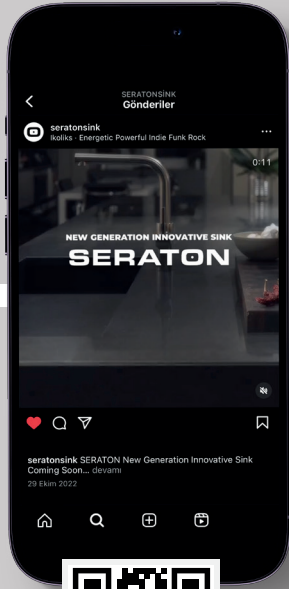
Submitting a Complaint

At **SERATON**, we strive to provide our customers with exceptional sinks that meet the highest standards of quality and performance. However, we understand that issues may arise from time to time despite our best efforts. If you have experienced any problems, we will be there for you.

Checklist for complaints

- Order or invoice number
- Sink series and product code
- Exact description of the complaint
- Photos of complaint, clearly showing the issue

SERATON Content Online

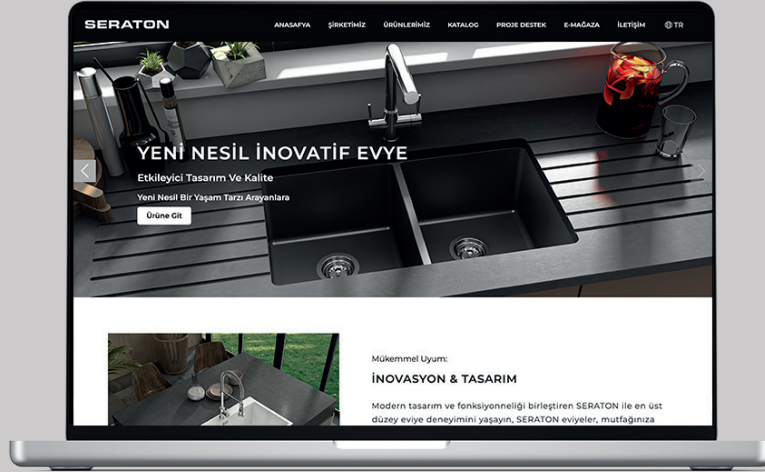


[instagram.com/seratonsink](https://www.instagram.com/seratonsink)



www.seratonsink.com

www.seratonsink.com



You and your customers can access all the information about our products, including technical specifications and installation options, as well as our service offerings, online 24/7.

SERATON MEDIA DATABASE
You can obtain image and video materials to be utilized in your own marketing campaigns for **SERATON** products.

Placing An Order

Easy ordering



From our carefully curated portfolio, choose the model you prefer and place an order either with us or through one of our business partners.

Wishlist



We are pleased to accommodate special requests based on your individual preferences or the unique needs of your region. If you have a special order, please don't hesitate to contact us at info@seratonsinks.com.

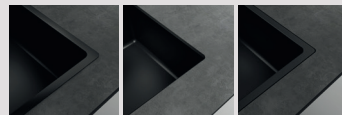
STEP BY STEP

1 SELECT A SINK MODEL



While placing an order, kindly indicate your preferred option as our sinks offer a selection of choices.

2 DECIDE WHAT TYPE OF INSTALLATION YOU WANT



Most of our sink models can be installed as topmount, flush mount or undermount to ensure coordination with the material and thickness of your worktop. Please refer to the technical information provided on the product pages.

3 CHOOSE A COLOUR



From classic white to sleek black and trendy grey, we offer a variety of colors to choose from. And if you need a custom hue, just let us know the quantity and we'll make it happen!

4 ADD THE IDEAL TAP



Our extensive collection of taps comes in a variety of colors and styles to suit any taste. Whether you're after a classic look or a modern vibe, we've got you covered. Don't compromise on quality, choose from our range of top-notch taps today and elevate your space to the next level!

5 ADD CARE PRODUCTS



Keep your SERATON sinks in pristine condition with our specially formulated care products, designed to complement your order and ensure your sinks look flawless for longer.



SERATON BENEFITS

Placing research and development at the core of our brand, we renovate kitchens with **SERATON** sinks that offer innovative, timeless designs tailored to your needs.



Unbreakable
Advanced ceramic coating for natural unbreakable and high durability



Extra Lightweight
ultra-lightweight for effortless transport and easy installation



High Heat Resistant
No cracking or breaking against high temperatures up to 180°C



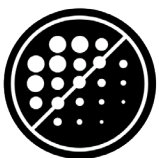
Scratch Resistant
Tough and hard-wearing high technology ceramic coating



Hygienic and Anti-bacterial
Poreless surface and hygienic finish



Timeless Design
luxurious look and timeless, rich aesthetic.



Non-Fading Rich Colors
No color fade or distortion by PRO-COLOR Technology



Easy Cleaning, Quick Drainage
smooth and easy-to-clean structure, perfect drainage with improved angles



Revolutionize your
kitchen with our
high-tech
SERATON sinks

Experience the perfect blend of functionality and modern design with our high-tech **SERATON** sinks. Revolutionize your kitchen and elevate its aesthetic appeal.

ALL SINKS

MIRELLA SERIES

MS30 undermount



MS40 undermount



MS50 undermount



ROMINA SERIES

RS40 inset / flushmount / undermount



RS40B inset / flushmount



RS50 inset / flushmount / undermount



RS50B inset / flushmount



RS58R inset / flushmount / undermount



RS70 inset / flushmount / undermount



RS70B inset / flushmount



NOAH SERIES

NS86R inset



NS100R inset



NS150R inset



NS435R inset / flushmount



USA SERIES

US100 inset / flushmount / undermount



US200 inset / flushmount / undermount



US250 inset



US270 inset / flushmount / undermount



US270B inset / flushmount



SERATON

MS

MIRELLA SERIES

MS30
MS40
MS50

MODEL MS50



MIRELLA
SERIES

MODEL MS30

MS30



COLOR: BLACK  WHITE 

CABINET SIZE 420x520mm CUT-OUT SIZE 480x380mm



UNDERMOUNT



SIPHON INCLUDED

MS40



COLOR: BLACK  WHITE 

CABINET SIZE 445x495mm CUT-OUT SIZE 400x450mm



UNDERMOUNT



SIPHON INCLUDED

MS50



COLOR: BLACK  WHITE 

CABINET SIZE 445x545mm CUT-OUT SIZE 400x500mm



UNDERMOUNT



SIPHON INCLUDED

SERATON

RS

ROMINA SERIES

- RS40
- RS40B
- RS50
- RS50B
- RS58
- RS70
- RS70B

MODEL RS50



ROMINA
SERIES

MODEL RS40

RS40



COLOR: BLACK ■ WHITE □

CABINET SIZE 440x490mm CUT-OUT SIZE 400x450mm

UNDERMOUNT INSET
 FLUSHMOUNT



SIPHON INCLUDED

RS40B



COLOR: BLACK ■ WHITE □

CABINET SIZE 505x500mm CUT-OUT SIZE 480x485mm

FLUSHMOUNT INSET



SIPHON INCLUDED

RS50



COLOR: BLACK ■ WHITE □

CABINET SIZE 440x540mm CUT-OUT SIZE 400x500mm

UNDERMOUNT INSET
 FLUSHMOUNT



SIPHON INCLUDED

RS50B



COLOR: BLACK ■ WHITE □

CABINET SIZE 505x505mm CUT-OUT SIZE 530x485mm

FLUSHMOUNT INSET



SIPHON INCLUDED

SERATON ROMINA SERIES

RS58R



COLOR: BLACK ■ WHITE □

CABINET SIZE 440x580 CUT-OUT SIZE 560x420

UNDERMOUNT INSET
FLUSHMOUNT



SIPHON INCLUDED

RS70



COLOR: BLACK ■ WHITE □

CABINET SIZE 750x440 CUT-OUT SIZE 400x710

UNDERMOUNT INSET
FLUSHMOUNT



SIPHON INCLUDED

RS70B



COLOR: BLACK ■ WHITE □

CABINET SIZE 505x760 CUT-OUT SIZE 485x740

FLUSHMOUNT INSET



SIPHON INCLUDED

MODEL RS58R



SERATON

NS

NOAH SERIES

MODEL NS150R



NS86R
NS100R
NS150R
NS435R



NOAH
SERIES

MODEL NS435

NS86R



COLOR: BLACK WHITE

CABINET SIZE 500x860mm CUT-OUT SIZE 480x840mm

 INSET



Left or Right
SIPHON INCLUDED

NS100R



COLOR: BLACK WHITE

CABINET SIZE 500x1000mm CUT-OUT SIZE 480x980mm

 INSET



Left or Right
SIPHON INCLUDED

NS150R



COLOR: BLACK WHITE

CABINET SIZE 500x1000mm CUT-OUT SIZE 480x980mm

 INSET



Left or Right
SIPHON INCLUDED

NS435R



COLOR: BLACK WHITE

CABINET SIZE 435x860mm CUT-OUT SIZE 415x840mm

 INSET  FLUSHMOUNT



Left or Right
SIPHON INCLUDED



NS150R



**BRING YOUR KITCHEN TO
THE NEXT LEVEL WITH
SERATON!**

SERATON offers the perfect blend of style and functionality. With high-tech materials and innovative designs, **SERATON** sinks are built to last and withstand the wear and tear of daily use.

MODEL NS150L



SERATON

US

US SERIES

- US100
- US200
- US250
- US270
- US270B



MODEL US100



US
SERIES

MODEL US200

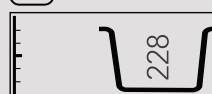
US100



COLOR: BLACK ■ WHITE □

CABINET SIZE 457x762mm CUT-OUT SIZE 406x711mm

 UNDERMOUNT  INSET
 FLUSHMOUNT



SIPHON INCLUDED

US200



COLOR: BLACK ■ WHITE □

CABINET SIZE 457x762mm CUT-OUT SIZE 406x711mm

 UNDERMOUNT  INSET
 FLUSHMOUNT



SIPHON INCLUDED

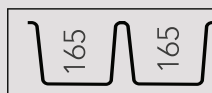
US250



COLOR: BLACK ■ WHITE □

CABINET SIZE 500x1160mm CUT-OUT SIZE 480x1140

 INSET



SIPHON INCLUDED

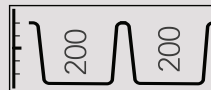
US270



COLOR: BLACK WHITE

CABINET SIZE 440X740 CUT-OUT SIZE 400X700

 UNDERMOUNT  INSET
 FLUSHMOUNT



SIPHON INCLUDED

US270B




COLOR: BLACK WHITE

CABINET SIZE 505X750 CUT-OUT SIZE 485X730

 FLUSHMOUNT  INSET



SIPHON INCLUDED



US270B

YOUR NEEDS ARE OUR PRIORITY

At **SERATON**, we understand that your needs are unique and diverse. That's why we prioritize your requirements and design our innovative sinks to cater to them. Our team of experts is dedicated to providing you with high-quality, functional, and durable sinks that are also aesthetically pleasing



COHESIVE AND STYLISH LOOK

SERATON is a brand that prides itself on creating beautiful and functional kitchen fixtures. When it comes to their sinks, they are known for their sleek and modern designs. To complement these stunning sinks, Seraton has created a line of taps that are both aesthetic and matching. These taps come in a variety of styles and finishes, from sleek and minimalist to more ornate and traditional. They are designed to not only look beautiful but also to function flawlessly, providing a smooth and steady flow of water. Whether you choose a tap with a polished chrome finish or coated finish, you can be sure that your Seraton tap will perfectly complement the design of your Seraton sink, creating a cohesive and stylish look in your kitchen.

ALL TAPS

MO

MONACO SERIES

MO150



MO151



MO154



VA

VALENCIA SERIES

VA430



VA431



VA432



MA

MARAKESH SERIES

MA435



MA436



MA437



SY

SYDNEY SERIES

SY320



SY321



SY322



LI

LISBON SERIES

LI326



LI327



LI328



PH

PHUKET SERIES

PH420



PH421



PH422

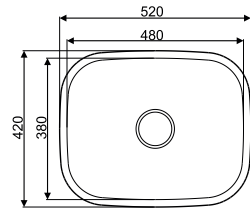


TECHNICAL SHEETS

MIRELLA SERIES

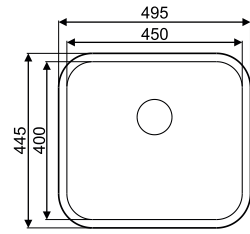
MS30

inset



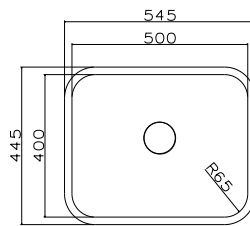
MS40

inset



MS50

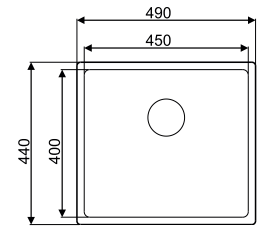
inset



ROMINA SERIES

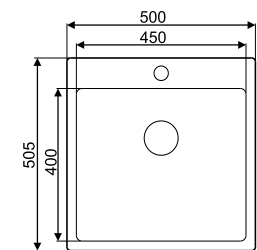
RS40

inset / undermount / flushmount



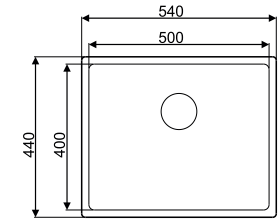
RS40B

inset / flushmount



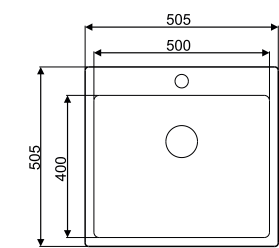
RS50

inset / undermount / flushmount



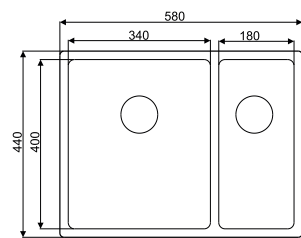
RS50B

inset / flushmount



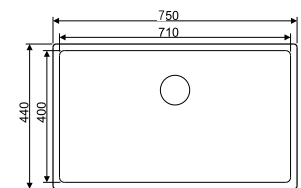
RS58R

inset / undermount / flushmount



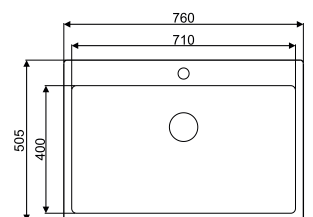
RS70

inset / undermount / flushmount



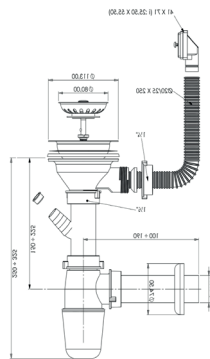
RS70B

inset / flushmount

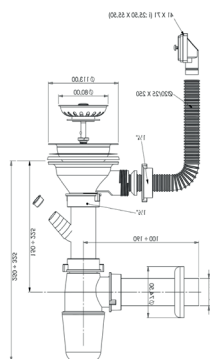


SINGLE HEAD SIPHONS

SIPHON V | VK10



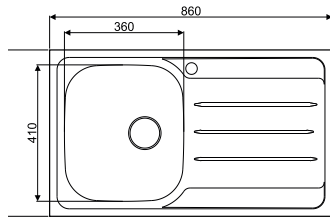
SIPHON Y | Y10



NOAH SERIES

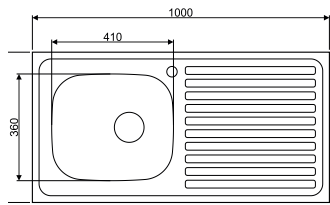
NS86R

inset



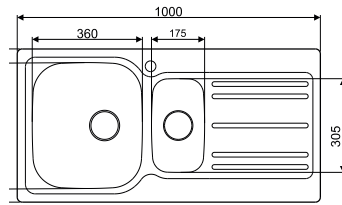
NS100R

inset



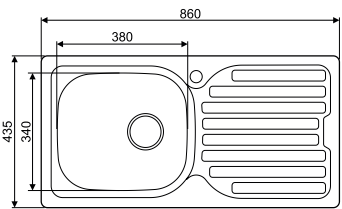
NS150R

inset



NS435R

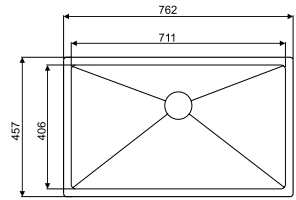
inset / flushmount



US SERIES

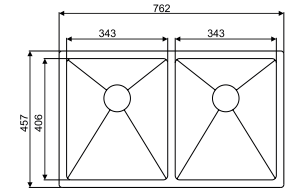
US100

inset / undermount / flushmount



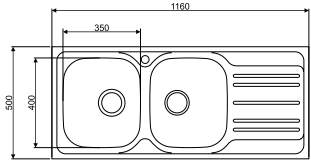
US200

inset / undermount / flushmount



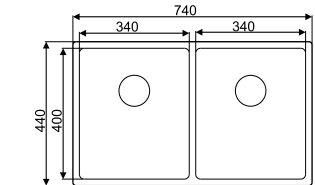
US250

inset



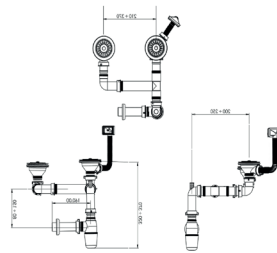
US270

inset / undermount / flushmount

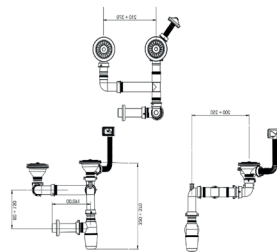


DOUBLE HEAD SIPHONS

SIPHON Z | Z20

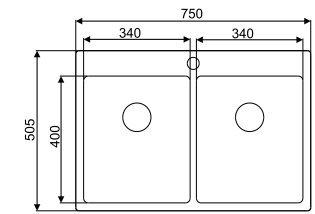


SIPHON Z | Z20



US270B

inset / flushmount



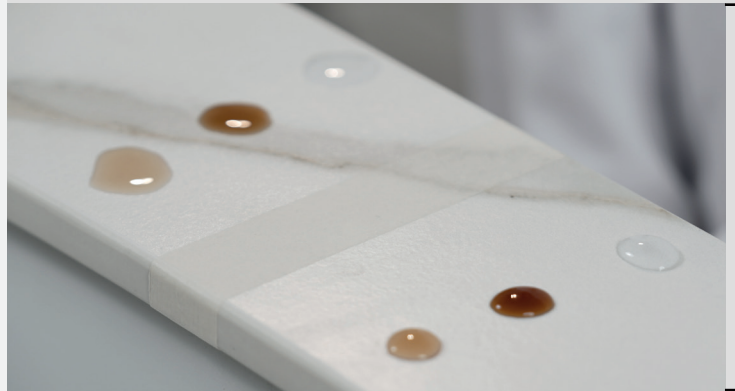
SERATON CARE 101

Did you know that 60% of all kitchen chores are done at the sink? But keeping it clean and well installed can be a challenge. That's why at **SERATON**, we've developed a range of special care and installment products to keep your sink and kitchen looking their best. Our cleaning and care substances are specifically designed to meet the needs of your kitchen. We also offer care videos and FAQs in our care center to help you keep your sink in top shape.

INSTALL & ATTACH



PROTECT



CLEAN



CLEAN



THOR SINK SHOT | SA10 Strong and Fast Sink Adhesive



THOR SINKSHOT is a high-quality mastic that ensures a secure and durable bond between your **SERATON** sink and countertop. Its excellent adhesion and easy application make it ideal for any sink installation project.

MAXISEAL CERA | SS30 Water and Oil Repellent



ELKAY MAXISEA CERA is a powerful sealer that protects your countertops from water and oil stains. Its advanced formula provides long-lasting protection, keeping your countertops looking clean and new for longer.

MAXICLEAN CERA | SC20 Professional Sink Cleaner



ELKAY MAXICLEAN CERA is the ideal solution for keeping your Seraton sink and countertop looking clean and hygienic. With its powerful cleaning formula, it provides excellent cleaning results while maintaining a safe and healthy environment.

MAXICLEAN METAL | SC21 Professional Metal Sink Cleaner Paste



ELKAY MAXICLEAN METAL is the perfect solution for cleaning and protecting metal surfaces. Its advanced nano-technology creates a water-repellent layer, preventing stains and ensuring excellent cleaning results for a spotless and shiny finish.

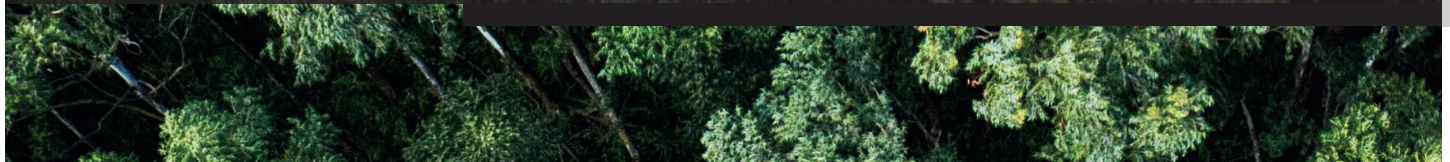


SERATON



We are striving towards achieving a sustainable future.

At **SERATON**, we value integrity, trust, and sustainability. We understand that our actions have an impact on the environment, and we are committed to reducing that impact by promoting sustainable practices throughout our business. From the materials we use to the manufacturing process, we strive to minimize waste and promote the use of eco-friendly materials. We believe that sustainability is not just a responsibility, but an opportunity to make a positive impact on our planet and future generations. As we continue to grow and innovate, we remain committed to making sustainability a top priority at every step of our journey.



SERATON is proudly supported by **ELKAY**

SERATON is proudly supported by **ELKAY**, a renowned producer of construction chemicals. For over six decades, Elkay has been the go-to choice for professionals, thanks to its commitment to innovation and high-quality products. At Elkay, innovation is at the core of everything they do, from research and development to production and customer service. Their dedication to quality has earned them a reputation as a trusted and reliable partner in the construction industry. Seraton is honored to have Elkay as a partner, and we look forward to continuing our collaboration to provide the best possible products and services to our customers.



Your Global Partner for Surface Solutions

CERTIFICATES

SERATON has undergone rigorous testing and evaluation by industry experts, and has been approved and certified for its exceptional scratch resistance, high heat resistance, durability, UV and corrosion strength. This recognition ensures that Seraton meets the highest standards of quality and performance, making it a trusted choice for a wide range of applications. With its superior durability and resistance to wear and tear, Seraton delivers outstanding results in even the toughest environments, providing long-lasting value and reliability to its users.

SERATON IS RESISTANCE TO **HEAT**



SERATON intertek
Test Quality Assured

CERTIFICATE OF CONFORMITY

FOR RESISTANCE TO HEAT

REPORT NUMBER: TUR220127893 DATE IN: 02 November, 2022 (15:17)
 COMPANY NAME: Etkay Konyaklı Modeller San. ve Tic. A.Ş. DATE OUT: 14 November, 2022
 ADDRESS: Çarşıbaşı Mah. İsmet İnönü Cad. No:35 Çayyova / Kocaeli
 Tel: 0282 751 21 87
 SAMPLE DESCRIPTION: One sample of Black Kitchen Sink

TEST METHOD AND RESULTS

TEST	SAMPLE
RESISTANCE TO SPILLING BOILING WATER	PASSED

DETAILS
RESISTANCE TO SPILLING BOILING WATER
In House Test Method

RESULT
10 cycles No visible change after 10 cycle

REQUIREMENT
No visible change

cycle test conditions: 2.7 litres of boiling water poured into the sink

Egiz Aynaya An Senior Customer Care Executive İsmail Arıcıoğlu Topa (PIL) Laboratory & Business Development Manager

220127893
220127893

SERATON intertek
Test Quality Assured

CERTIFICATE OF CONFORMITY

FOR RESISTANCE TO HEAT

REPORT NUMBER: TUR220127894 DATE IN: 02 November, 2022 (15:17)
 COMPANY NAME: Etkay Konyaklı Modeller San. ve Tic. A.Ş. DATE OUT: 17 November, 2022
 ADDRESS: Çarşıbaşı Mah. İsmet İnönü Cad. No:35 Çayyova / Kocaeli
 Tel: 0282 751 21 87
 SAMPLE DESCRIPTION: One sample of Black Kitchen Sink

TEST METHOD AND RESULTS

TEST	SAMPLE
HEAT RESISTANCE	PASSED

DETAILS
RESISTANCE TO SPILLING BOILING WATER
In House Test Method

RESULT
25 cm diameter pot was used No visible change
2.7L of boiling water was used No visible change after 10 cycle
Waiting time 10 minutes

Test Conditions for 1 cycle

Egiz Aynaya An Senior Customer Care Executive İsmail Arıcıoğlu Topa (PIL) Laboratory & Business Development Manager

220127894
220127894

SERATON IS RESISTANCE TO **SCRATCH**



SERATON intertek
Test Quality Assured

CERTIFICATE OF CONFORMITY

FOR RESISTANCE TO SCRATCH

REPORT NUMBER: TUR220127895 DATE IN: 02 November, 2022 (15:17)
 COMPANY NAME: Etkay Konyaklı Modeller San. ve Tic. A.Ş. DATE OUT: 09 November, 2022
 ADDRESS: Çarşıbaşı Mah. İsmet İnönü Cad. No:35 Çayyova / Kocaeli
 Tel: 0282 751 21 87
 SAMPLE DESCRIPTION: One sample of Black Kitchen Sink

TEST METHOD AND RESULTS

TEST	SAMPLE
SCRATCH RESISTANCE	PASSED
RESISTANCE TO COLOR CHANGE	PASSED

DETAILS
HIM TL 1145 Kitchen Cleaners Performance Test (Based on SORF 1132 S-2006)
 Quality recommendations issued by the Industrieverband Körperpflege- und Waschmittel e.V. (IKW) The German Cosmetic, Toiletry, Perfumery and Detergent Association, Department of Cleaning and Maintenance Products.

RESULT
No scratches
Color less slight

Test Procedure
019 Stain Remover Bleach Source
Test Products and Dosages
10 Concentration Nigam Konyaklı Cameraj Supra 1 g
20X Koem Amonyak 4-5 g

Sink panel were stained by using Kocor meat sauce. After staining, sink panel were dried 200°C for 1 hour in the oven. After they were kept in room temperature for 24 hours. 5g of product was dissolved homogeneously in a mechanical the green side of the sponge with distilled water. The green side of the sponge was attached on the rubbing machine and the rubbing process was performed with 5g weight 20 cycle per minute on a grained sink panel.

Egiz Aynaya An Senior Customer Care Executive İsmail Arıcıoğlu Topa (PIL) Laboratory & Business Development Manager

220127895
220127895

SERATON IS RESISTANCE TO **UV**



SERATON intertek
Test Quality Assured

CERTIFICATE OF CONFORMITY

FOR RESISTANCE TO UV

REPORT NUMBER: TUR220127896 DATE IN: 02 November, 2022 (15:17)
 COMPANY NAME: Etkay Konyaklı Modeller San. ve Tic. A.Ş. DATE OUT: 17 November, 2022
 ADDRESS: Çarşıbaşı Mah. İsmet İnönü Cad. No:35 Çayyova / Kocaeli
 Tel: 0282 751 21 87
 SAMPLE DESCRIPTION: One sample of Black Kitchen Sink

TEST METHOD AND RESULTS

TEST	SAMPLE
FLUORESCENT UV LAMP EXPOSURE	PASSED

DETAILS
FLUORESCENT UV LAMP EXPOSURE
ISO 4892-3:2016

RESULT
No change in appearance

REQUIREMENT
No requirement

Test Procedure
TYPE OF DEVICE: ATLAS UV
TEST EXPOSURE TIME: 40 hours

Egiz Aynaya An Senior Customer Care Executive İsmail Arıcıoğlu Topa (PIL) Laboratory & Business Development Manager

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SERATON IS RESISTANCE TO **CORROSION**



SERATON intertek
Test Quality Assured

CERTIFICATE OF CONFORMITY

FOR RESISTANCE TO CORROSION

REPORT NUMBER: TUR220127897 DATE IN: 02 November, 2022 (15:17)
 COMPANY NAME: Etkay Konyaklı Modeller San. ve Tic. A.Ş. DATE OUT: 09 November, 2022
 ADDRESS: Çarşıbaşı Mah. İsmet İnönü Cad. No:35 Çayyova / Kocaeli
 Tel: 0282 751 21 87
 SAMPLE DESCRIPTION: One sample of Black Kitchen Sink

TEST METHOD AND RESULTS

TEST	SAMPLE
SALT SPRAY (D50) (96 Hours)	PASSED

DETAILS
Salt Spray (D50) (96 Hours)
ISO 9227:2017

RESULT
No defects
Protection Ratings: High in Appearance Rating, High in Performance Rating, High in S.P.A.

Test Procedure
Exposure Time: 96 Hours

Egiz Aynaya An Senior Customer Care Executive İsmail Arıcıoğlu Topa (PIL) Laboratory & Business Development Manager

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SERATON IS RESISTANCE TO **WEIGHT**



SERATON intertek
Test Quality Assured

CERTIFICATE OF CONFORMITY

FOR RESISTANCE TO WEIGHT

REPORT NUMBER: TUR220127898 DATE IN: 02 November, 2022 (15:18)
 COMPANY NAME: Etkay Konyaklı Modeller San. ve Tic. A.Ş. DATE OUT: 16 November, 2022
 ADDRESS: Çarşıbaşı Mah. İsmet İnönü Cad. No:35 Çayyova / Kocaeli
 Tel: 0282 751 21 87
 SAMPLE DESCRIPTION: One sample of Black Kitchen Sink

TEST METHOD AND RESULTS

TEST	SAMPLE
WEIGHT HOLDING TEST (20 KG)	PASSED

DETAILS
WEIGHT HOLDING TEST (20 KG)
In House Test Method

RESULT
96 hours with loaded 20 kg Damage was not observed

REQUIREMENT
No damage should be observed after 96 hours with loaded 20 kg

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Çayırova/Kocaeli | T +90 262 751 21 87-88

Met Trade LLC 11417 Irving Park Rd. (IL-19),
Franklin Park, IL 60131 U.S.A
+1 630 504 64 72